
Presentation

The peer to peer (P2P) is a form of relatedness between humans through which people can connect to each other without permission and be aggregated around the creation of a common value. Although peer to peer has been documented in every culture and in every stage of human evolution, the availability of a global P2P infrastructure for communication and cooperation has broadened its scope and scale, from hyper-local to global (BAUWENS, 2012).

The increase in generating capacity of P2P relationships led to the emergence of what Yochai Benkler calls "common-based peer production", in which the creative energy of large numbers of people is coordinated (usually with the help of the internet) in large and significant projects, mostly without traditional hierarchical organization or financial compensation (BAUWENS, 2012).

The peer to peer is configured in a policy of networks of interactions among individuals, between individual citizens, seeking to create new options for inclusion, autonomy and empowerment of people that today are not economic and social actors, giving ways to a policy of society to society without state involvement.

Empowerment refers to the possibility to build from these interactions, strengthening individuals, allowing each to be integrated socially and it constitutes membership in groups in a relationship than mere subordination. In this context, the groups need to create a margin metabolism able to produce and realize that there is a big misconception to think of creating conditions of reduced power mode when it is necessary to create conditions for the production of plural forms of existence. The big question is how to produce conditions of an existence with dignity and autonomy.

The idea that the network becomes denser, P2P, and sharing creates a common wealth that enables and allows individuals to resist and rebel and perhaps revert situations of subordination. Insofar as platforms that allow collaborative intensely autonomous basis, the potential increases arise. In this sense, it is thought that the collaboration can be an effective component for innovation.

When one thinks of production by affinity groups, the manufacturing base of this concept contributes to the generation of more autonomous value. It is a fact that

there are differences in the participation of individuals in decision-making processes, for example, about the policy. So that its possible to understand the level of speech, it's understood that it's possible to develop practical arrangements unrelated to the market economy.

Michel Bauwens, a Belgian researcher, founder of the P2P Foundation, came to Brazil invited by the research group Philosophy and Politics of Information, in 2012, to teach a course in order to foster the practices of open knowledge. The course was conducted in partnership with the Instituto Brasileiro de Informação em Ciência e Tecnologia (IBICT) and Universidade Federal do Rio de Janeiro Federal (UFRJ), and at the end, the articles produced of these meetings began to be analyzed by the authors with proposal to compose a publication that could gather and record these works.

It was constituted the research group Collaborative Economics and P2P Production in Brazil, with the purpose of broadening the ethical, political and academic issues about collaborative practices peer to peer and production of the ordinary, focusing on a critical analysis of current society debate. It's important to say that the architecture of collaborative networks among peers can contribute to rethinking policy from horizontalization not taking into account the hierarchies, but rather the potential of speech and the ability of expressiveness of each.

From this initiative the idea of creating P2P & INNOVATION is to have in its first issue articles from some of the participants of those discussions took along the period in which Michel Bauwens stayed in Brazil. All these articles have been revised and updated.

The magazine is also an innovative way of publication. The evaluation of the papers is made by the readers themselves. The Editorial Board is only an assessment of the material received in accordance with the calls and it's responsible to organize the discussion in academic terms.

P2P & INNOVATION aims to promote interaction with readers through comments about the debate on the platform in question and the mission is to provide a space for reflection and debate on the diverse experiences of collaborative peer production, having especially in view of his character innovation in cultural, social and political spheres.

This new journal provides opportunities for qualified joint and debate topics such as collaborative production, production of the common, solidarity economy, the tension between collaboration and competition, of free software, intellectual property as an obstacle to the development of free access to information, production of common and knowledge as a developer of a new society and has the support of a consistent editorial team:

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Fernando Suarez Muller

He has studied philosophy, general linguistics and comparative literature at the University of Amsterdam, at the University Duisburg-Essen and at the Stendhal University (Grenoble). In 2003, he completed his doctoral research at the University of Amsterdam with a thesis in which he established an alternative to postmodern sociocultural historical theory of the French philosopher Michel Foucault. Then he has continued as a postdoctoral researcher in "Ethiek en exemplariteit" at the Universiteit voor Humanistiek - Utrecht (Netherlands). He is currently Assistant Professor of Social and Political Theory at the University of Humanistic Studies in Utrecht. He's also part of the Department of Cultural Dynamics and he has been developing projects on human rights and citizenship in a multicultural society and the responsibilities of higher education for human rights worldwide. Fernando was responsible for the "Politics of Change" module in organizations and relations between the North and the South in terms of international globalization.

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Graduated in Social Communication at Universidade Federal do Rio de Janeiro (UFRJ), in 1986, Masters in Communication from Universidade Federal do Rio de Janeiro (1991) and Ph.D. in Communication from Universidade Federal do Rio de Janeiro (1997). She is currently adjunct professor of the Graduate Program in Communication at UFRJ and Director of the School of Communication at UFRJ. She has experience in Communications with an emphasis in Communication Theory, acting on the following topics: aesthetics, communication, audiovisual, cinema, social imaginary and contemporary thought, digital culture. She is currently engaged in two research fields: Aesthetics of Communication, New Theoretical Models in Cognitive Capitalism (CNPq) and Global Periphery: image production in peripheral capitalism. She is the coordinator of the Digital Culture of ECO / UFRJ. She is curator in the field of art and media, cinema, audiovisual.

Michel Bauwens

Michel Bauwens has a Masters degree in International Relations - Free University of Brussels (1981). Currently he is founder of Peer to Peer Alternatives Foundation, the Commons Strategies Group, Teacher - DPUIC fellow and researcher at the University of Amsterdam. He began his career as an analyst for information and reference librarian of the United States Information Agency (1983-2000). He has worked as a director of information on British Petroleum (1990-1993) where he created one of the first virtual information centers and he is recognized for creating the concept of cybrarian. He was chief editor of the first digital magazine in Europe, Wave, in Dutch language. He has edited two anthologies of Anthropology digital society both with Salvino Salvaggio. He is the author of essays available online, including the seminal thesis: "Peer to Peer and Human Evolution and The Political Economy of Peer Production (CTheory). He is a research associate of the Spring project at the University of Amsterdam and external consultant for the Pontifical Academy of Social Sciences (from 2008 to 2012). He writes editorials for Al Jazeera English and is indicated in place by the Post-Carbon Institute as one of the 100 most inspiring people the world.

REFERENCES

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